



Bridge to Economic Prosperity

Strengthen Economic Growth Through Education



To ensure the economic vitality of Sonoma County, we must invest in local education programs that are aligned with the key economic drivers of our county; support efforts to develop a world-class workforce; and ensure success for all students, from middle school through post-secondary education.

In these challenging economic times of volatile and shrinking state educational funding, stronger public/private partnerships are needed to prepare our youth to become successful citizens in the 21st Century and truly be college and career ready.

The Career Technical Education (CTE) Fund works to enhance and align public and private support for CTE programs which prepare students to benefit from and contribute to the economic vitality of Sonoma County.

The fund supports certifications, degrees and training that address the workforce needs of our county, reflect a 21st Century economy and engage students throughout the educational pipeline.

“We must preserve Sonoma County’s entrepreneurial spirit by generating and maintaining appropriate job skills among young people entering the workforce”

Steve Cochrane, Moody’s Analytics

Expand and Support CTE Programs

- **Science, Technology, Engineering and Math (Stem) from Middle School through Post-Secondary Education**
- **Manufacturing and Construction Technology**
- **Life Sciences such as Biotechnology**
- **Sustainable Agriculture and Hospitality (Farm to Table)**
- **Capacity Building to Enhance Career Technical Education, Workforce Development, Cradle to Career and 21st Century Skills**

