

First-Ever Sonoma County CareerFest Takes Place April 19-22

Open to all high school students in Sonoma County

For immediate release. Please run continuously until April 22nd.

Sonoma County high school students will have the chance to explore local career paths, talk to experts in various industries, and gain career readiness skills at a virtual career event to be held this month.

Local high school college & career counselors and work-based learning coordinators, the Sonoma County Office of Education (SCOE), and the Career Technical Education (CTE) Foundation have teamed up to host the first-ever Sonoma County CareerFest on April 19-22.

“Many Sonoma County high schools offered career events at their sites, but transitioning those to a virtual platform was a very difficult undertaking,” said Brandon Jewell, Director of Industry Engagement at the CTE Foundation. “With this challenge shared across many of our local schools, we realized that we can come together to create a county-wide career event that can impact students all across Sonoma County.”

Registration is free and open to the public. Career readiness workshops and industry panels will be held daily between 11:00am and 3:00pm.

Over 10 Sonoma County industries including healthcare, agriculture, and engineering will be represented with more than 25 speakers, who will offer career insight and advice for Sonoma County high school students. Details can be found at <https://ctesonomacounty.org/careerfest>.

“The Sonoma County CareerFest is unique because it has been designed by educators specifically for our local students,” said Nicole Cancilla, College and Career Counselor at Piner High School in Santa Rosa and member of the Sonoma County CareerFest planning committee. “We have such diversity in our Sonoma County industries and we are excited for students to discover potential local career opportunities that they might not know are in their own backyard.”

For more information, please contact:

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