



Spark the Future!

SPARK an interest. **IGNITE** a passion.

Join the growing list of companies who have already said **YES** to investing in career-connected learning proven to increase student engagement and bring relevancy into the classroom.

BECOME A SPONSOR TODAY!

Wednesday, May 10

4:30–8:30 p.m.

**Saralee & Richard's Barn at
Sonoma County Fairgrounds**

This event attracts over 250 guests and features a student showcase where attendees see firsthand the impact of their support and how it's transforming local students' educational experience.

**CONTACT GBAKER@CTESONOMACOUNTY.ORG FOR MORE INFORMATION
AND TO CONFIRM YOUR COMPANY'S SPONSORSHIP LEVEL!**



SPONSOR BENEFITS

PRESENTING SPONSOR | \$25,000

- Recognition as Presenting Sponsor in radio promotion
- VIP seating for you and 7 guests at Spark the Future
- Speaking opportunity or award presentation
- Company logo and name on live/rolling presentation at event

Includes all benefits below (Path Builder to Partner)

PATH BUILDER SPONSOR | \$15,000

- Opportunity for CTE Foundation newsletter story or profile
- VIP seating for you and 3 guests at Spark the Future
- Prominent Sponsor recognition in event auction booklet
- Opportunity to be a guest blogger on CTE Foundation website

Includes Course Builder to Partner benefits

COURSE BUILDER SPONSOR | \$10,000

- Company logo listed in post-event print advertisement
- Opportunity to provide materials and giveaways in gift bags
- Exclusive classroom tour
- Seating for you and 3 guests at Spark the Future

Includes Innovator to Partner benefits

INNOVATOR SPONSOR | \$5,000

- Prominent Sponsor recognition on all event-related marketing and promotional collateral (invitations, emails, banners)
- Seating for you and 1 guest at Spark the Future

Includes Changemaker to Partner benefits.

CHANGEMAKER SPONSOR | \$2,500

- 1 Social media post
- Verbal recognition at Spark the Future event

Includes Partner benefits

PARTNER SPONSOR | \$1,000

- Company logo printed in Spark the Future program.
- Company name listed on CTE Foundation website